

JUNTA DE EXTREMADURA



# Extremadura DBE and Clusters Strategy

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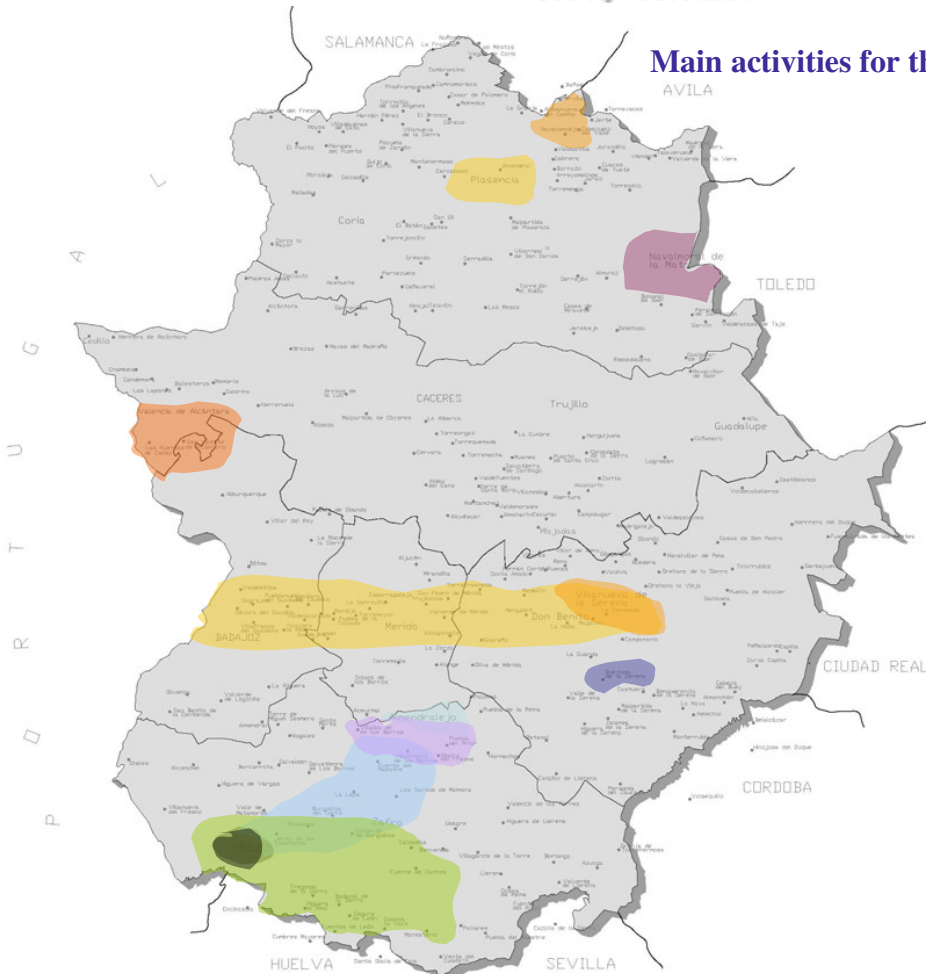
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**Extremadura is situated in the South-West of Spain and on the border of Portugal. It is located in a strategic triangle, Madrid-Seville-Lisbon. Extremadura is the poorest Region in Spain**



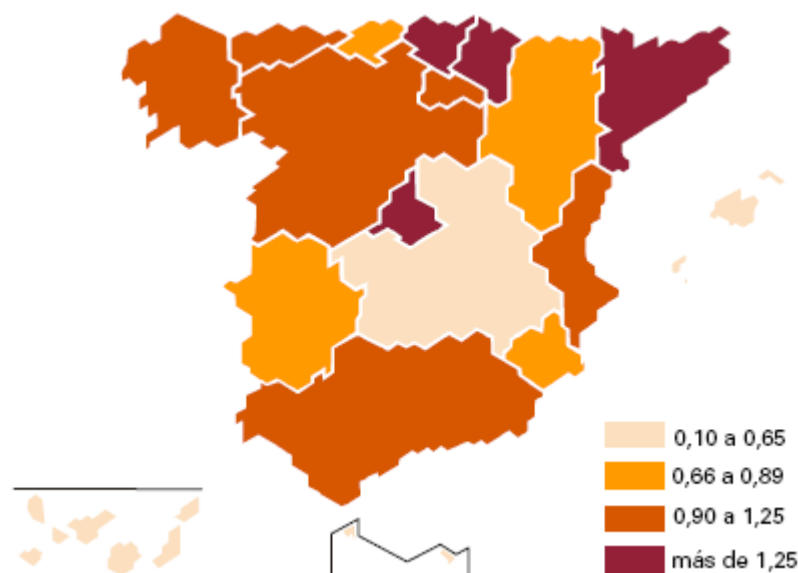


**Main activities for the primary, secondary & tertiary sectors**



- Coal Production
- Granite Production
- Agriculture & Stockbreeding
- Meat Industry
- Canning Industry
- Wine Industry
- Tobacco Industry
- Furniture Industry
- Cork Industry
- Metallurgy & metallic products
- Paper & Carton Industry (containers)
- Building
- Real State & Renting
- Vehicle repairing & services
- Activities throughout the whole Region

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- 1998 the Regional Strategy on IS launched
- 2001 Innovative Action eExtremadura
- 2002 FLOSS - gnuLinEx project.
- 2003 Knowledge Cluster
- 2007 Cluster Strategy: Innoveex



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- Four main aspects in the Region that can be improved by DBE implementation:
  - Entrepreneurship,
  - Knowledge,
  - Cooperation,
  - To foster the use of ICT.



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Regional Catalyst	“engagement strategy”	DBE presentation	Involved sectors	Other organisations involved in the project
FUNDECYT: an entity that is part of the regional Government and promotes research and technological development	Policy-driven + Business Strategy	DBE as a governmental initiative, an Open Source Software project and a business strategy	Knowledge and ICT sector	Knowledge Cluster, Extremadura Gov., Innoveex, CNI, Cenatic



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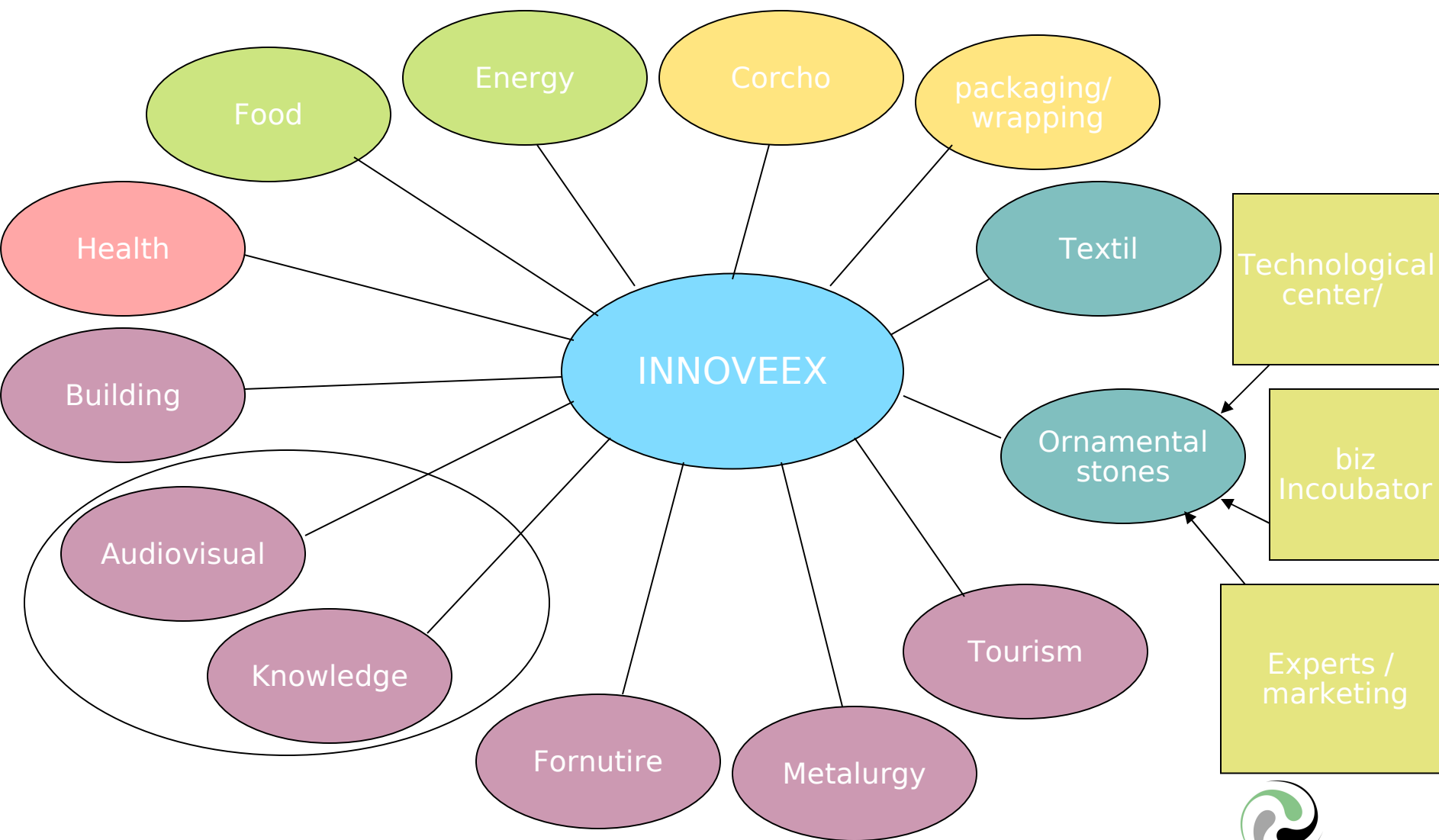
- Knowledge Cluster launched in 2003
  - More than 100 micro & small enterprises
  - Sectors: Consulting, NTICs, e-Content, RD+i
- B2B platform
  - Mayor problem: lack of cooperation culture
  - Solution: Market place to match offers and demands
  - Ethic Code to be signed by all members



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# INNOVEEX



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DEN4DEK stands for Digital Ecosystems Network of regions for (4) DissEmination and Knowledge Deployment.



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- **Create distributed tools for knowledge sharing and dissemination: the Digital Ecosystems Knowledge Exchange Online Tool (DEKEOL); and the Open Knowledge Space (OKS).**
- **To link DEN4DEK with other projects of the Cluster of FP6 Research Projects on Digital Ecosystems; such as PEARDROP, EFFORT, etc.**
- **To implement Workshops, on the technical, socio-economic and policy/political aspects of the Digital Ecosystems.**



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**erisa**

European Regional Information  
Society Association



- **To Bring into the DEN4DEK community all EU regions interested in the DEs.**
- **To Promote the development of ‘DEs Adoption Strategies and Knowledge Transfer Plans’.**
- **To clarify specific terms/issues related to the DE through a permanent Help Desk available through the DEKEOL.**



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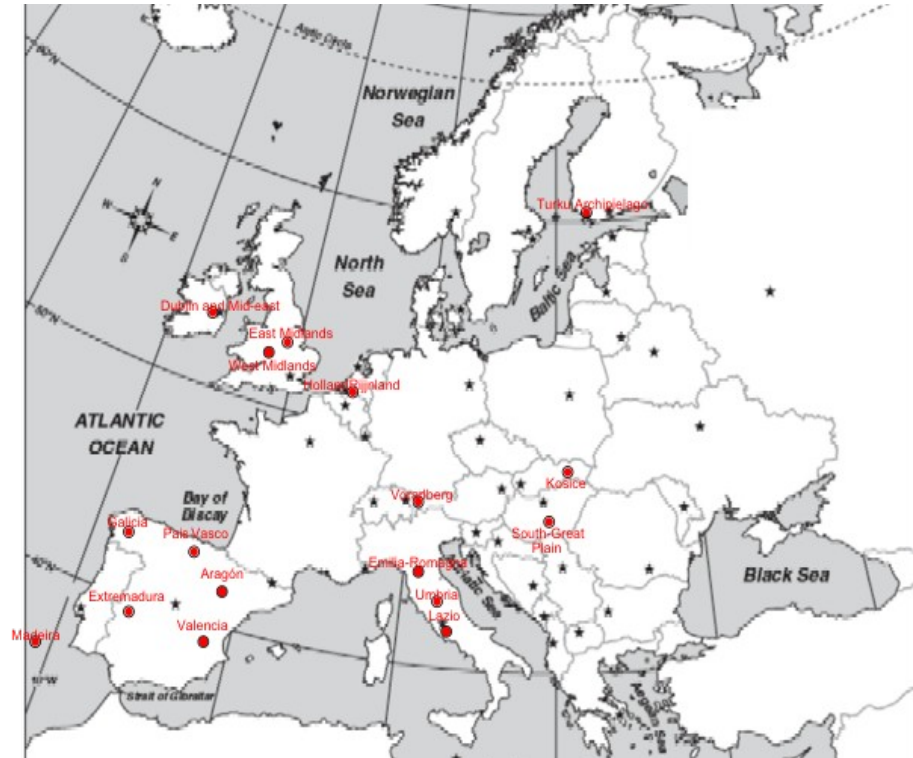
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European Regional Information Society Association



19 partners, from 10 different Member States, involving directly 17 European regions.



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THANK YOU

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