



Darmstadt,
Germany
6 Nov
2008

Main Lessons Learned

from

IANIS+

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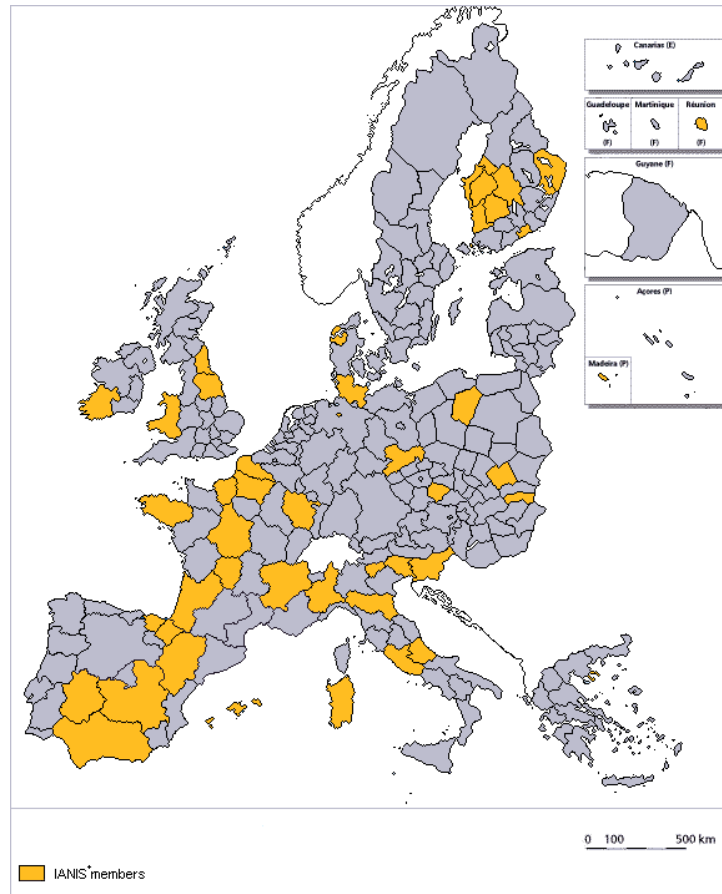
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- Network initiative of 44 regions (including 5 NMS regions as associate members) under Innovative Actions (Structural Funds)

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Vysocina
Maloposka
Kujawsko-Pomorskie
Kosice
Slovenia

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- Network initiative of 44 regions (including 5 NMS regions as associate members) under Innovative Actions (Structural Funds)
- €2.068 mill, co-financed by the EC (DG Regional Policy)
- Led by the Free State of Saxony (Managing Authority)
- Managed by a Steering Committee (of the regions – 9 meetings) and coordinated by eris@
- Mar 05 – Nov 07: follow-up to IANIS (2002-04) – aiming to
 - provide more effective mechanisms to facilitate **sharing information, experience and good practice** between regions – both by face-to-face meetings and virtual exchanges;
 - build a **bridge** between EU-15 regions and regions of the NMS; and
 - undertake **analyses of regional good practices** in terms of innovative projects, programming, processes and organisation **to help accelerate regional development and cohesion**

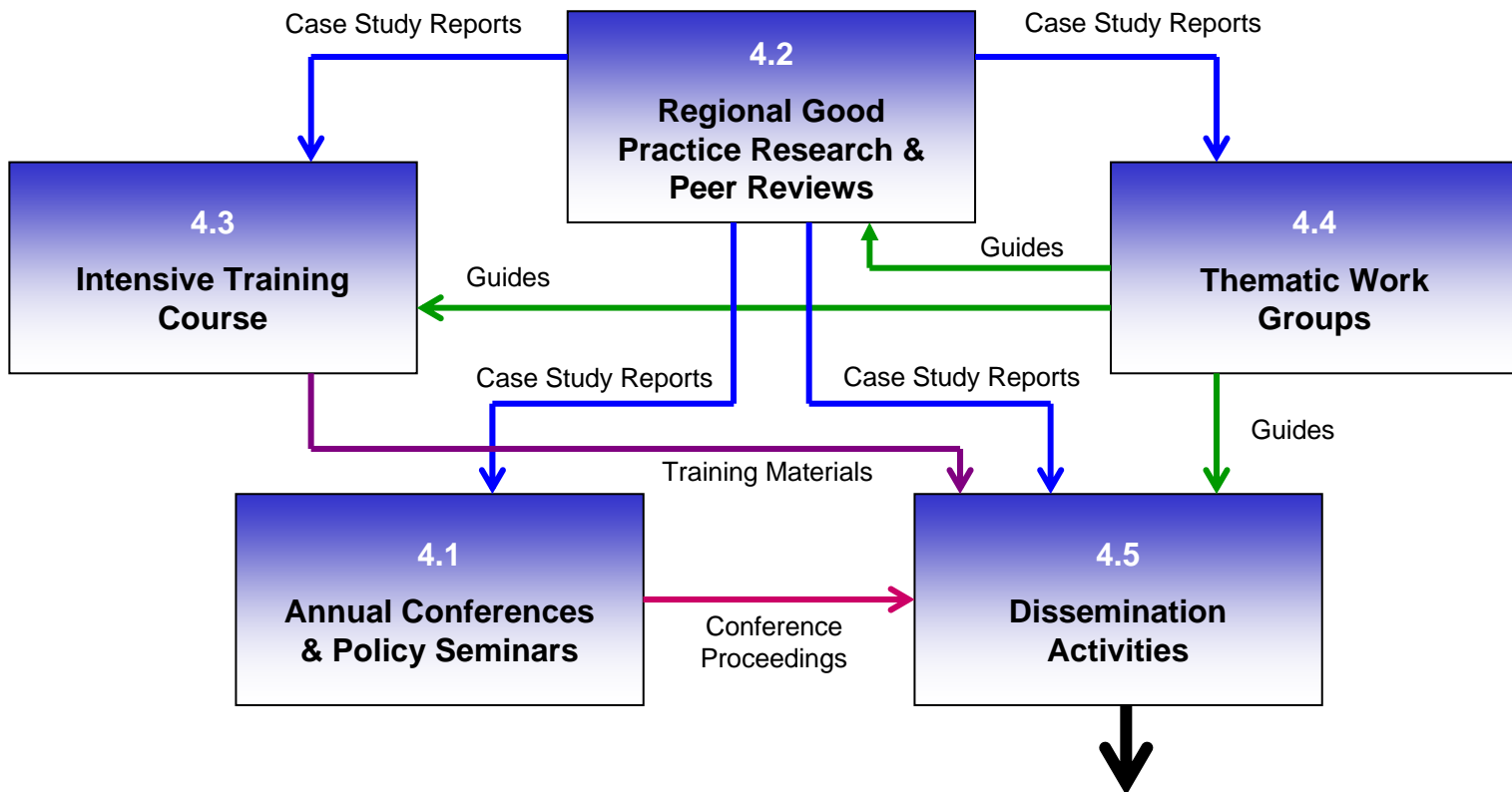
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Main Elements of the Work Programme

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Some Main Outputs

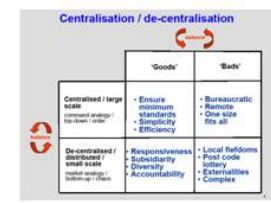
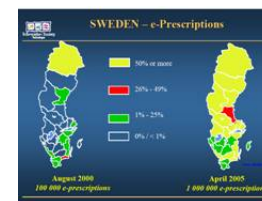
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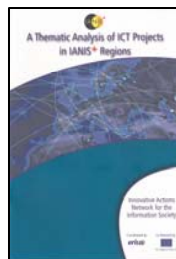
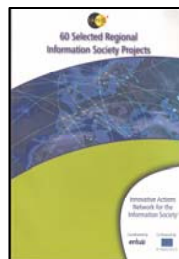
3 Conferences



Web Portal



8 Policy Seminars



Analyses



6 Guides



Summer School

PRVs, NL, DBs, ...



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Main Lessons Learned - 1

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- ★ Europe is undergoing a process of significant change – it will therefore be vital for regions to understand and act upon the **dynamics of the change** process.
- ★ Regional authorities need to be aware of the need to foster a more **“innovation-friendly” environment** and to encourage research.
- ★ The **Triple Helix model** (stimulating partnerships between universities, the private sector and the public sector) is a good example in driving forward an innovation culture at the regional level.
- ★ Regions must take a **proactive approach** to the development of each Member State’s Action Plan for achieving the Lisbon objectives.



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Main Lessons Learned - 2

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- ★ The opportunities for **networking**, sharing knowledge and developing partnerships are greater than ever, but only if regions are willing and ready to take an active role.
- ★ Sharing good practices (and avoiding reinventing the wheel) is desirable but identifying and **recording good practices** is anything but easy.
- ★ After a slow start, delivering the Lisbon Goals will depend on greater **involvement of the regions** and increased inter-regional collaboration.
- ★ There is a need for **benchmarking** and for the identification of appropriate indicators to have clear evidence that investment in the Information Society is having the desired impacts.



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Main Lessons Learned - 3

- ★ Europe and its regions have to recognise and accept that the doomed industrial models of the past have been replaced by collaborative externalised models leading to **new organisational forms** and shifting network models.
- ★ **Strategies**, plans and action do matter. Regions need to take stock of where they are, to assess where they want to be, and to work out how they are going to get there. But underlying this is the need for political will and determination to actually make change happen
- ★ Networking, openness, leadership, visions and collective learning are key aspects for successful regional development towards the KBS and '**the true economy of ideas**'.
- ★ It is important to adopt **participatory models** of behaviour, empowering people, recognizing the need for flexible systems, for open systems, open regions, and open minds.

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Main Lessons Learned - 4

- ★ Each region and its endowment is unique. Retaining **regional identity** and creating an own brand is essential in the global economy
- ★ This doesn't mean that regions can't learn a lot from each other, just that they need to **adapt the lessons** of good practice and retain and promote their uniqueness and diversity.
- ★ It is not enough to simply invest more in ICT. It is essential to **transform** business models, to re-engineer processes and to re-structure organisations.
- ★ We need to generate new ideas, but this involves **experimentation** which requires taking **risks**, and risks can lead to failure.

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Thank you for your attention

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**You can find more at
www.ianis.net**

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