

ITEC 08

Fostering ICT Usage in SMEs



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Economic Regeneration/Impact

What are our ambitions?

Where are we now?

What must we do to achieve our ambitions?



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Business Support

Tailored support where impact is measured

Business planning often informal

Give focus to what they are/should be doing

Perhaps capital funding or grants where available



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Business Incubation

Utilised as a strategic tool

High growth/high innovation potential

Non-commercial service



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ICT Support

Business diagnostics

Training

Workshops

Demonstrations

One-to-one



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Centre for Technology Excellence

Impartial service with a full range of supplier products

Products to fit budgets

Complimentary to sales services

Better buying decisions

2000 SMEs supported

500 New jobs created



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FIT

Football information technology

Partnership with Nottingham Forest Football Club

Developed understanding of use of ICT

Supported to implement in SMEs



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Engagement

Find a Champion

Broaden our offering

Innovate in our services



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